Dear California State Video Franchise Holder:

The CPUC's Video Franchising and Broadband Deployment Group are changing the way we confirm the correctness of California state video franchise territory during the 30-day application window. In the past, we have asked video franchise holders to confirm the correctness of the franchise territory of their application or amendment by looking at a PDF map created from data taken from their application (either a shapefile or a collection of census block groups), and sent back to the applicant as an email attachment. Effective immediately we are discontinuing this practice and instead asking video franchise holders to confirm the correctness of the video franchise territory of any new application or amendment through the use of an *ArcGIS Online* interactive map.

*ArcGIS Online* is a powerful new ESRI-hosted web platform which makes viewing and exploring geographic data online easy and accessible for anyone with a web browser. The Video Franchising and Broadband Deployment Group will maintain on our [webpage](#) under the *All Franchise Territory Map* section a [link](#) to an *ArcGIS Online* map of all current California state video franchise territory. The territory of each video franchise holder will be represented in its own layer, the features of which will be coded with the franchise number, franchise holder name, FCC Registration Number, size (in square miles), application date, application number, amendment number, certificate date, authority, local expiration date (if applicable), deployment date (if applicable), amendment number, and the franchise year – in short, all of the application metrics that are already publicly available on our website, or from the FCC's website. It will NOT contain any confidential data about any video franchise holders' network, such as homes passed, low-income homes passed, or subscribers.

The *ArcGIS Online* interface contains tools to turn layers on and off, zoom, pan, select features, change style and transparency, create a new legend based on any of the coded application metrics, open the attribute table of a layer and select specific records, print, and measure areas, distances, and points. Each layer will already be color-coded by amendment number, so that it will be easy for video franchise holders to identify and select the territory footprint of any given amendment. Once a new application or amendment territory has been validated by our Video Franchising team, an email will be sent out, as usual, informing the applicant that the territory has been validated. The only difference will be that there will be no pdf map attached to the email. Instead, applicants will be directed to the *ArcGIS Online* [map](#) to verify the correctness of the territory, by using the map tools to find their layer, the appropriate amendment within the layer, and then visually inspect the territory footprint. Once this is done, please reply to the email to confirm its correctness or notify us of any needed changes. Once the certificate is issued for an application or amendment, it will be posted on our *Franchises Issued* webpage, as before, but there will no longer be a map posted along with the certificate. Instead, a link the *ArcGIS Online* map is permanently available on the main Video Franchising [webpage](#) for all to see.

A detailed "How to" companion document is also available on the Video Franchising [webpage](#) describing the location and function of *ArcGIS Online* map tools.